



MEDIA RELEASE

FOR IMMEDIATE RELEASE

DATE: June 16<sup>th</sup>- 18<sup>th</sup>, 2017

## **Thrill of the Grill Hosted by Ted Reader**

### **JW Marriott The Rosseau Muskoka**

MINETT, ON – The Thrill of the Grill makes a comeback this Father’s Day weekend at JW Marriott The Rosseau Muskoka, June 16<sup>th</sup> - June 18<sup>th</sup>, 2017. Join Ted Reader, Godfather of the Grill, Chef & Cookbook author for a weekend full of BBQ eats, as he hosts grill focused workshops and events designed to entertain the whole family!



The Father's Day Weekend event package includes a two night accommodation at JW Marriott The Rosseau Muskoka Resort & Spa, your choice of 4 barbecuing workshops, book signing with Ted Reader, Griller Vendor Marketplace, live entertainment, fine dining at a griller BBQ dinner and Fathers Day brunch. The resort’s location on scenic Lake Rosseau also allows guests to enjoy a variety of waterfront activities included in their resort fee such as canoeing, kayaking and Stand Up Paddle boards. In addition to waterfront activities, the on-site recreation program guarantees fun activities for all ages. Notable activities include guided nature walks, yoga, watercolor journaling, kids’ crafts and campfire cooking. Or treat Dad to a relaxing pontoon boat cruise.

Ted Reader, the renowned “Godfather of the Grill” culinary adventure began at George Brown College Chef School in Toronto which to date has paved the way for his dynamic career. He cooks for all walks of life from swanky corporate affairs; to backyard BBQ parties and summer festivals. Ted’s passion and dynamic flare in the culinary world has led him to becoming an award-winning chef, author, food-entertainer and most recently professor of Modern Culinary Applications Innovations at the Canadian Food and Wine Institute at Niagara College. Ted Reader’s participation in the Thrill of the Grill creates an invaluable experience for attendees to meet and learn from the Godfather of the grill himself, as well as the opportunity to enjoy his marvelous grilled creations.

Thrill of the Grill is hosting its own social media contest, as we encourage our audience to get creative on the grill. By tweeting a picture of dad grilling with the caption: "Dad is

the king of the Grill" with the hashtag #thrillofthegrillmuskoka and tag @jwmuskoka @paradigmevents, you will be entered for a chance to win a 2 night weekend at the Thrill of the Grill event at JW Marriott The Rosseau Muskoka,

For more information and to book your stay at JW Marriott The Rosseau Muskoka for Thrill of the Grill this Fathers Day Weekend visit

<http://www.marriott.com/specials/mesOffer.mi?marrOfferId=1240225&displayLink=true>

Or visit [www.eventsinmuskoka.com](http://www.eventsinmuskoka.com) for further details.

#### **About JW Marriott The Rosseau Muskoka Resort & Spa**

JW Marriott The Rosseau Muskoka is a luxury conference resort two and a half hours north of Toronto, in Ontario's scenic "cottage country". Recipient of two prestigious Wine Spectator Awards of Excellence and Condé Nast Traveler Gold List, the resort is set atop a bluff overlooking pristine Lake Rosseau.

Visitors enjoy inspirational views, intuitive service and the opportunity to explore nature on their terms.

Visit us online, [www.jwrosseau.ca](http://www.jwrosseau.ca), on Twitter and Instagram @JWMuskoka and

[facebook.com/TheRosseau](https://www.facebook.com/TheRosseau)

#### **About JW Marriott Hotels & Resorts**

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties in gateway cities and distinctive resort locations around the world. These elegant hotels cater to today's sophisticated, self-assured travelers, offering them the quiet luxury they seek in a warmly authentic, relaxed atmosphere lacking in pretense. JW Marriott properties artfully provide highly crafted, anticipatory experiences that are reflective of their locale so that their guests have the time to focus on what is most important to them. Currently, there are more than 75 JW Marriott hotels in over 25 countries; by 2020 the portfolio is expected to encompass more than 115 properties in over 35 countries. Visit us [online](#), on [Instagram](#), [Twitter](#) and [Facebook](#).

Marriott International, Inc. (NASDAQ: MAR) is a leading lodging company based in Bethesda, Maryland, USA, with more than 3,800 properties in 72 countries and territories and reported revenues of nearly \$12 billion in fiscal year 2014.